

Job Title: Graphic Designer

Location: Moose, WY in Jackson Hole

Job Type: Full-time year-round, Monday-Friday

Salary: \$61,000

Benefits: Housing may be available, Health Insurance, Dental / Vision options, Life Insurance options, Paid Vacation and Sick Time, Paid Holidays, SIMPLE IRA PLAN

About the Grand Teton Association:

Grand Teton Association (GTA) inspires deeper connection, better understanding, and enduring support for our public lands.

Taking care of our public lands, parks, and refuges for millions of visitors every year is a full-time job, but we're up for the challenge. Through our store sales, we promise to give 100 percent of our store profits back to these wild places so you, your family, and future generations have the visit of a lifetime.

Position Summary:

As a vital member of the team, the Graphic Designer will support Grand Teton National Park's interpretive and educational efforts by crafting compelling and informative visual materials. This role demands a strong foundation in both print and exhibit design, coupled with a meticulous eye for detail. The core objective of this position is to spark curiosity and deepen visitor understanding and appreciation for the park's rich natural and cultural heritage through engaging visual narratives. Working collaboratively with GTA staff and directly with Grand Teton National Park personnel, the Graphic Designer will develop high-quality designs that effectively achieve this goal.

Responsibilities:

- **Print Design:** Develop and produce a wide range of print materials, including newspapers, maps, publications, educational materials, posters, and other collateral to support park programs and visitor information.
- **Exhibit Design:** Conceptualize, design, and prepare production-ready files for interpretive exhibits, wayside panels, and other on-site displays within Grand Teton National Park. This includes collaborating on content, selecting appropriate imagery, and ensuring effective visual communication in outdoor environments.
- **Photo, Audio, and Video:** Capture, edit, and prepare photographic, audio, and basic video assets to enhance interpretive materials. This may include capturing

images and video, recording audio in the natural environment or studio, or sourcing existing content.

- **Collaboration:** Work closely with Grand Teton National Park staff, including interpreters, educators, and other stakeholders, to understand project needs, develop design briefs, and ensure designs effectively meet communication objectives.
- **Brand Consistency:** Maintain and adhere to the Grand Teton National Park and Grand Teton Association brand guidelines across all design projects.
- **Image Management:** Select, edit, and prepare high-quality images and illustrations for use in print and digital materials.
- **File Management:** Organize and maintain digital design files, ensuring proper version control and accessibility.
- **Coordination:** Collaborate with print vendors and exhibit fabricators to ensure accurate and high-quality production of designed materials.
- **Project Management:** Manage multiple projects simultaneously, prioritizing tasks and meeting deadlines effectively.
- **Research & Innovation:** Stay current with design trends and best practices in interpretive and graphic design.

Qualifications:

- Bachelor's degree in Graphic Design, Visual Communication, or a related field, or equivalent experience.
- Proven experience in graphic design, with a strong portfolio showcasing both print and exhibit design work.
- Proficiency in industry-standard design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Excellent understanding of typography, layout, color theory, and visual hierarchy.
- Experience designing for outdoor environments and understanding of material considerations for exhibits.
- Demonstrated ability to capture photos, video, and/or audio is a plus.
- Strong attention to detail and a commitment to accuracy.

- Ability to work independently and as part of a collaborative team.
- Excellent communication and interpersonal skills, with the ability to effectively communicate design concepts to non-designers.
- Ability to manage multiple projects and meet deadlines in a fast-paced environment.
- Passion for the mission of national parks and a desire to contribute to the visitor experience.
- Experience working with non-profit organizations or government agencies is a plus.
- Familiarity with accessibility guidelines for design and outdoor spaces is a plus.

Working Conditions:

- Primarily office-based work with outdoor installation work and site visits throughout the park in all seasons and weather. This position requires some physical exertion, use of tools, and lifting of moderately heavy items.
- Requires driver's license to operate government vehicles.

To Apply:

Please submit your resume, a cover letter outlining your relevant experience and interest in the position, and a portfolio (PDF or link) showcasing your graphic design work (including examples of print and exhibit design plus photos) to careers@grandtetonassociation.org.

Application Deadline: Friday, April 18, 2025

Grand Teton Association works to support its employees and volunteers by providing meaningful work, a positive environment, and opportunities for long-term growth.

Grand Teton Association does not discriminate on the basis of race, gender, creed or sexual orientation in any of its policies or programs.